



Sundays 8/7c on ABC

FOR IMMEDIATE RELEASE

Friday, February, 6, 2009

CONTACT: Julie Roberts

(202) 445-3404

extrememyddeltonparker@gmail.com

or Sydney Parker

(850) 508-4012

MyddeltonParker Builders Joins ABC'S "Extreme Makeover: Home Edition"

Local, Family-Owned Builder to Lead 7-Day Home Build for Deserving Leon County Family

Tallahassee, Fla. – MyddeltonParker Builders today announced that they will be the Builder for the Emmy award-winning, hit reality show, *ABC's Extreme Makeover: Home Edition* to build a new quality-constructed MyddeltonParker home for one deserving Leon County family in just 7 days.

MyddeltonParker Builders was chosen as the Builder for this "extreme" build due to its outstanding reputation for giving back to the community since its inception in 2003. MyddeltonParker Builders will be responsible for overseeing the construction and event management on the intense one-week build that will uphold the highest standards of quality craftsmanship, design, energy efficiency and innovative green building standards.

"Jake and I were raised in families that believed you must give back to your community to make the lives of those individuals better in some way, even a small way," said John Parker, co-owner of Myddelton Parker Builders, who with his brother-in-law has owned the business in Tallahassee since 2003. "When Extreme Makeover: Home Edition called us, there was no doubt we were willing to take on the task of organizing the build of a house for a deserving family, a Leon County 'hometown hero'."

Five North Florida families, all of whom have been deemed "Heroes at Home," are being considered for the build. On **Friday, February 20**, one lucky family will be surprised by Ty Pennington, team leader of the show, and the design team when they hear a knock at their front door.

"MyddeltonParker Builders unwavering passion for their community was clear," said Conrad Ricketts, executive producer of *ABC's Extreme Makeover: Home Edition*. "We are looking for 'Heroes in the Community' and both the family that will be chosen and MyddeltonParker Builders are wonderful representations of our theme this season."

While MyddeltonParker Builders has built and renovated dozens of homes in the Southeast Region, this "extreme" build will be unique in two ways – (1) the build must be completed in seven days and (2) all products and labor must be donated.

(MORE)

MyddeltonParker Builders is donating their time and is requesting volunteers from the community to provide time, financial support and resources to help ensure the success of this life-altering project. All interested individuals or companies can find more information on how to volunteer time and resources at www.myddeltonparker.com.

“John and I believe we are simply the captains steering this ship, that the community in Tallahassee and throughout Leon County will provide the manpower, supplies and financial resources to make the project happen,” said Jake Myddelton, co-owner of MyddeltonParker Builders. “This project ignites the spirit of the early 1900’s barn-raising, bringing people together to give a deserving family a home to feel safe, secure and comfortable for years to come.”

MyddeltonParker Builders believes in embracing a core value dedicated to improving the quality of life in North Florida and is a long-time supporter of local schools, non-profits and community groups, in addition to its neighborhood building activities.

For more information regarding *ABC's Extreme Makeover: Home Edition* Tallahassee project, please contact Julie Roberts at (202) 445-3404 or Sydney Parker at (850) 508-4012.

###

ABOUT EMHE

ABC's "Extreme Makeover: Home Edition," which has won back-to-back Emmy Awards as Best Reality Program (non-competitive), is in its sixth season. The program is produced by Endemol USA, a division of Endemol Holding. Anthony Dominici is the executive producer, and David Goldberg is the president of Endemol USA. The show airs on Sundays (8 p.m. to 9 p.m. EST), on the *ABC Television Network*.

Mozell Miley
ABC Publicist
(212) 456-6444
Mozell.i.miley@abc.com

Jonathan Hogan
ABC Publicist
(818) 460-7016
jonathan.hogan@abc.com

ABOUT MYDDELTONPARKER BUILDERS

MyddeltonParker Builders, founded in Tallahassee in 2003 by Owners Jake Myddelton and John Parker, both natives of Tallahassee, specializes in custom and semi-custom homes, residential remodeling and commercial projects. MyddeltonParker Builders is dedicated to making the construction process an enjoyable customer experience, while fusing together craftsmanship and cutting edge design.

MyddeltonParker Builders
PO Box 12723
Tallahassee, FL 32317
www.myddeltonparker.com