



“EXTREME” MEDIA INFORMATION & GUIDELINES KADZIS FAMILY

Contacts:

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General Information:

The media is welcome and encouraged to come on-site daily to cover this extreme build. The PR department is here to answer your questions, make your job easier and to provide you daily with updated information and story ideas. This is a community-driven effort and we thank you in advance for your participation and partnership.

- Recommended media hours on-set:
 - Sunday, February 22 **8:00am – 8:00pm**
 - Monday, February 23 – Thursday, February 26 **8:00am – 8:00pm**
 - Friday, February 27 **8:00am – 6:00pm**
- Daily media alerts will be sent electronically and will be available at www.myddeltonparker.com
- Media ID is required at all times on location
- Please keep in mind this is a closed construction site. Safety is of the upmost importance and all rules must be followed.

Park & Ride:

The media will park at Summit East (corner of Mahan and Futura). The media will be shuttled to the construction site. Please arrive 30 minutes before press events to allow ample time to check into the media tent.

Media Badges:

Media badges will be distributed to valid members of the media at the media check-in tent. Media badges must be clearly displayed at all times. At the media tent, each media representative will be required to show station/publication credentials and photo ID in order to obtain a media badge.

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Media Tent:

The media tent will be open daily from 8am – 8pm beginning Sunday, February 22nd through Friday, February 27th. The media tent is your front row access to the build. Please be advised that all media are required to stay in the media tent for their coverage. They are never allowed to be part of the construction, volunteer or walk into the house during the build or until after the airdate.

Clothing Rules:

Media, volunteers, and subcontractors must wear closed toe shoes at all times – No Exceptions.

Interviews:

Interviews with the builders, designers, and project managers are an excellent way to supplement stories with visuals and human interest angles. Interviews can be scheduled through the duration of the project. All interviews must be scheduled through the media contacts (listed above.) The PR team will do their best to schedule interviews with the people you need, when you need them, but please keep in mind that this is a busy construction site. Everyone is in a race against time to complete the build. Your patience and understanding is greatly appreciated!

Attempts to interview on-site without permission will result in loss of access to the site.

Live Shots/Satellite Trucks:

Please note that space will be limited at the construction site. The ability to do live shots will depend on space available. We will do our best to accommodate everyone, but please keep in mind that this is a closed construction site.

Updated information will be available daily on www.myddeltonparker.com. We look forward to working with you. Please do not hesitate to call us with any questions or concerns you may have this week.

Sincerely,

Julie K. Roberts
Public / Media Relations

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